

How To Choose The Right Product Management Software For Your New Online Store?

If you are looking to start a new online store and you want to manage it in the best possible way so you can generate a good revenue through it then you need to be sure that you are selecting the right things to move forward with. We are going to share few things that you will find interesting for yourself when you are looking to build an online store. Most of the people forget to pay attention to the things that really matters. If you are going to sell products online then you will have to come up with the best option. You need to be sure that you are choosing the right software to handle things at your side.

WHAT MAGENTO EXTENSION IS USEFUL FOR FAST CHECKOUT?



The last step in making a purchase in your online store is a checkout page. The checkout process is probably one of the key moments in the process of selling goods in your store. This step separates the owner of the online store from getting profit. In this case everyone has only one problem how to reduce cart abandonment rate in your Magento store. After using the experience of 3rd party analytics and reports we can strongly see, that customers leave their checkout process by several reasons:



Checkout process is too slow



Registration is required before checkout process



Long list of steps in checkout process



Complicated field forms during checkout process



High cost of shipment



Hidden cost which appears during checkout process



Delivery details are not clear



Checkout is not protected via security certificates

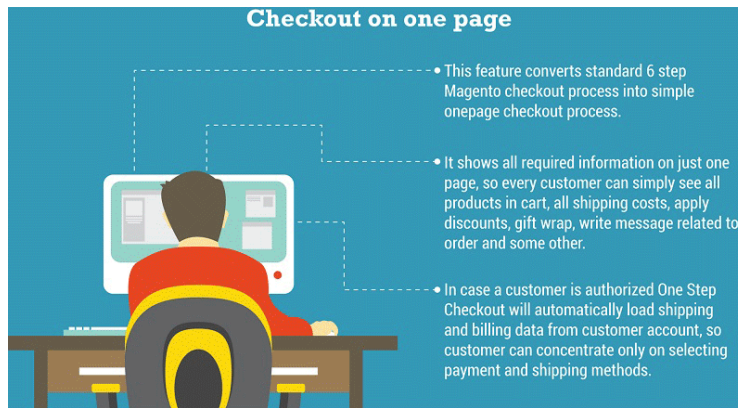
As you can see standard Magento checkout process complies has certain problems today. So, as you can see, here area lot of things which you should take into account. It's obvious, that every customer should have an opportunity to make their purchases easily and as fast as possible.

But such complicated standard Magento 6 steps checkout process plays the key role in high cart abandonment rate.

We have great solution for list of these issues. That solution is One Step Checkout Magento extension which significantly improves Magento checkout functionality and makes it fully customizable, simple and fast.

**The core features, that make One Step
Checkout so flexible and fast are:**

Checkout on one page



- This feature converts standard 6 step Magento checkout process into simple onepage checkout process.
- It shows all required information on just one page, so every customer can simply see all products in cart, all shipping costs, apply discounts, gift wrap, write message related to order and some other.
- In case a customer is authorized One Step Checkout will automatically load shipping and billing data from customer account, so customer can concentrate only on selecting payment and shipping methods.

Login/Registration

- One of most important issues in checkout process is that Magento requires authorization before proceeding to checkout process.
- You need to create an account in Magento store before you proceed to checkout. In this case a customer can leave checkout page. If registration takes too much time they are more likely to leave the page.
- To resolve this issue One Step Checkout Magento extension provides options to login or register right on One Step Checkout page via ajax. One Step Checkout provides options to proceed to checkout as a guest.
- So any user can just avoid registration and concentrate only on shipping or payment information.



Support almost all billing and shipping methods



- One Step Checkout automatically loads all standard and custom added payment and shipping methods.
- It uses standard Magento functionality to load all methods which are registered in Magento.
- So you can just choose the required payment and shipping method in Magento checkout Shipping, Payment and Checkout settings.

Mobile compatibility

- Mobile traffic is rapidly growing from year to year. As a result the amount of people who are looking from products in online stores is growing.
- One Step Checkout Magento extension is adjusted to any mobile resolutions.
- So if a customer is trying to proceed to checkout you can be sure, that he will use nice and adjusted view of your website on tablets and mobile devices.



One Step Checkout page customization



- It is important to have an option to adjust design of checkout to your brand, store identity.
- So One Step Checkout has several predefined themes, which you can apply.
- One Step Checkout provides functionality which allows you remove not necessary information from checkout process.
- You can add/remove any billing/shipping information from checkout page.
- You can customize title and description of your checkout page. If you need unique view to meet your website graphic style, this extension will allow you to edit a CSS file.

All these features can make One Step Checkout Magento extension a must have extension as it makes your checkout process fast, flexible, easy, secure.

According to statics and analytics One Step Checkout can increase conversion of your checkout process up to 65%.

It significantly decreases abandonment cart rate. As result One Step Checkout allows you to generate more sales.

SOURCE: Iksanika - www.iksanika.com - Magento Extensions & Software Development Services

The most important thing that you need to take care of is the product management and it is always better if you are looking to find the right quality things. For managing products on your store, you need to develop the right system. You need to give them the attributes that you want to give them and you will have to make it sure that you can create deals and assign a group value to them. Here is what you should do to find the right product management software.

Start your research

First of all, you need to be sure that you are coming up with the best research that will help you in creating your products. Make it sure that you are choosing the right platform to start with. Magento is one of the best platforms that you need to set to create an awesome online store. [Iksanika](http://www.iksanika.com) Magento product manager can be the best choice. However, you need to be sure that you are carrying on with the research and finding the one that suits your requirements in the best way. You need to be sure that you will be able to give the right attributes, SKU values and all the other things that you require. If you are finding it really hard for yourself to maintain things properly and you have no idea how you can get things done then you can proceed to the next step which is getting a good recommendation.

Ask your friends and experts

The next thing that you need to do is to join communities and you need to be sure that you are asking your friends to give you the best recommendation to find the right product management software to help you out in building the online store. If you can get in touch with the experts and software consultants then it will be the best option for you. Make it sure that you are getting the consultancy and getting to know the things in the best possible way to find the right option. If you are getting a good recommendation from a trusted source then you should go with that choice.

Author's bio

Kevin is a freelance writer and loves to write about technology and E-commerce. He is willing to share his experience with [lksanika](#) one step checkout extension.